The modern world is changing with incredible speed. In the course of his life, man more and more often comes across ready-made patterns of behavior and thinking, which make him lose his spontaneity, naturalness and freedom of action. In order to enable people to develop in society, everyone should be taught to become themselves, to show their talents, to develop activities. A huge role should be assigned to art that is not determined by patterns and patterns of action. Early school period it is the right moment in a child's life and gives them a chance to educate their preferences and aesthetic habits as well as beliefs about their role and important place among other creative activities. Stimulation, which is one of the main aspects of the presented work and the subject of research, is the process of shaping, stimulating with the use of appropriate stimuli, it is treated as an external influence. Therefore, it is necessary to put the child in situations that would make him feel the need to perform the activities expected of him with a view to his development. The teacher should be aware that he is responsible for creating appropriate conditions for development, he should use such methods and forms of work with the child as to allow them to be innovative, individual and creative. The aim of the doctoral dissertation is therefore to examine the process of stimulating the artistic creativity of a child at an early school age with the use of activating methods and art workshop.